



Strategic Planning Goals and Objectives

"We aim to be leaders in pre K-12 education in an exponentially changing world."

Adopted by the Strategic Development Team: January 23, 2018.

GOALS AND OBJECTIVES:

Adopted by the Strategic Development Team: March 5, 2018 pending formal approval by the Governing Board.

Goal 1: District stakeholders will work synergistically on behalf of all students

Objectives

- Open, clear, and accurate communication
- Board Members and district leadership engaged at the school campus
- Provide opportunities for collaboration throughout the district
 - Promote volunteerism
 - Partnerships
 - Community agencies/volunteers and student services
 - Mentorship/Internship
 - Provide opportunities for staff collaboration/social interaction
- Celebrate successes and strengths

Goal 2: Develop a strong educational program to maximize the academic achievement and personal growth of every student

Objectives

- Address educational, social, emotional, and physical needs of all students within a safe school environment
- Nurture connection between home and school
- Encourage early childhood education programs
- Design and deliver with fidelity consistent, relevant, and rigorous curriculum in every subject at every grade level
- Enhance and sustain enrichment opportunities for well-rounded learning
- Create a high expectation and success-oriented school culture that includes both college preparatory and career-direct options

Goal 3: Recruit and retain highly effective staff

Objectives

- Offer competitive compensation and benefits package
- Nurture positive and collaborative work environment
- Relevant and targeted professional development opportunities
- Cultivate shared leadership opportunities
- Sustain existing mentorship program
- Active recruiting strategies

Goal 4: Market school district educational programs to increase and retain enrollment

Objectives

- Improve website; enhance, sustain, and coordinate social media presence
- Create marketing literature for online and onsite placement
- Promote district pride through marketing within community
- Link to existing community agency networks
- Student and staff-led campus tours
- Research transportation into district
- Increase preschool options/screening & before/after school student care

Goal 5: Increase operational efficiencies & district funding sources

Objectives

- PASS OVERRIDE
- Educate stakeholders about funding issues at the state and federal levels
- Increase grant applications
- Require Free & Reduced lunch form application (registration)
- Establish education foundation
- Develop business plan
- Research district operated food service program and menu
- Explore shared services with other districts/IGAs
- Increase Tax Credit participation
- Increase rental income