

**Sedona-Oak Creek Joint Unified School District #9  
Strategic Planning Team Committee**

**March 5, 2018, 4:00 p.m.**

**MINUTES**

**1. Call to Order** Don Groves

Mr. Groves called the meeting to order at 4:00 p.m.

**2. Roll Call of Members** Don Groves

Members Present:

Don Groves	Jennifer Chilton	Randy Hawley
Deana Dewitt	Karl Wiseman	Cindy Ramirez
Katie Chorlton	Carolyn Fisher	Debbie Jones
Melissa Cristallo	Cindy Hauserman	Jay Litwicki
Darrin Karuzas	Kathy Featherstone	Clair Ramos
Don Burton		

Also Present: Heather Shaw-Burton, Karen McClelland, Heather Hermen, and Rebekah from the Red Rock News.

**3. Approval of Minutes from January 30, 2018** Don Groves

**Motion made by Deana Dewitt/Seconded by Carolyn Fisher:** A motion to approve the minutes from the January 30, 2018 meeting carried unanimously.

**4. Define Each Goal Statement** Don Groves

Goal 1: District stakeholders will work synergistically on behalf of all students.

Goal 2: Develop a strong educational program to maximize the academic achievement and personal growth of every student.

Goal 3: Recruit and retain highly effective staff.

Goal 4: Market school district educational programs to increase and retain enrollment.

Goal 5: Increase operational efficiencies & district funding sources.

**5. Develop Objectives for Each Goal** Don Groves

**Goal 1: District stakeholders will work synergistically on behalf of all students.**

Objectives

- Open, clear and accurate communication
- Board Members and district leadership engaged at the school campus
- Provide opportunities for collaboration throughout the district
  - Promote volunteerism
  - Partnerships
  - Community agencies/volunteers and student services
  - Mentorship/Internship

- Provide opportunities for staff collaboration/social interaction
- Celebrate successes and strengths

**Goal 2: Develop a strong educational program to maximize the academic achievement and personal growth of every student.**

Objectives

- Address educational, social, emotional, and physical needs of all students within a safe school environment
- Nurture connection between home and school
- Encourage early childhood education programs
- Design and deliver with fidelity consistent, relevant, and rigorous curriculum in every subject at every grade level
- Enhance and sustain enrichment opportunities for well-rounded learning
- Create a high expectation and success-oriented school culture that includes both college preparatory and career-direct options

**Goal 3: Recruit and retain highly effective staff.**

Objectives

- Offer competitive compensation and benefits package
- Nurture positive and collaborative work environment
- Relevant and targeted professional development opportunities
- Cultivate shared leadership opportunities
- Sustain existing mentorship program
- Active recruiting strategies

**Goal 4: Market school district educational programs to increase and retain enrollment**

Objectives

- Improve website; enhance, sustain, and coordinate social media presence
- Create marketing literature for online and onsite placement
- Promote district pride through marketing within community
- Link to existing community agency networks
- Student and staff-led campus tours
- Research transportation into district
- Increase preschool options/screening & before/after school student care

**Goal 5: Increase operational efficiencies & district funding sources**

Objectives

- PASS OVERRIDE
- Educate stakeholders about funding issues at the state and federal levels
- Increase grant applications
- Require Free & Reduced lunch form application (registration)
- Establish education foundation
- Develop business plan
- Research district operated food service program and menu
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**6. Adjournment**

Don Groves

The meeting adjourned at 6:34 p.m. Mr. Groves thanked team members for their passion and commitment. The team will present this information to the Governing Board at its next work session (March 20, 2018) for formal approval, and the committee will be formally disbanded at that time.

Submitted by:  
Sally Cadigan