

Elevating Student Success: Strategic Planning: SOCUSD
January 23, 2018
4:00 p.m. -

Presentation Notes

- I. Jr./Sr. High School offers distinct pathways to graduation
 - a. STEM
 - i. Makerspace: hands-on tech lab
 1. clarify meaning to general public in discussion
 - b. CTE
 - c. IB
 - i. Middle Years
 - ii. Diploma
 1. Could engage MVP graduates from Cottonwood
 - iii. Career Related Programs
 1. Could engage MVP graduates from Cottonwood
- II. All four schools will be STEM certified and IB authorized
 - a. Elementary: PYP (3 – 12)
 - b. Jr. High: Middle Years Program (12-16)
 - c. Sr. High: Diploma and career related programs + CTE (16-19)
 - i. could engage MVP graduates from Cottonwood
 - d. STEM is easily embedded into IB programs
- III. Other Options
 - a. Inclusion of charter school

Discussion Notes

STRATEGIC PLANNING COMMITTEE'S VISION

(How we wish to be known)

We aim to be leaders in preK – 12 education in an exponentially changing world.

GOALS: modifiable, measurable, observable, attainable, quantifiable, realistic, doable with funding issues

- a. Education
 - a. Multiple pathways offered in HS
 - i. CTE
 - ii. STEM
 1. Makerspace \$\$\$ needed
 - iii. IB Diploma, Career Related
 1. Certification \$\$\$ needed
 - iv. Online school (hybrid)
 - b. Be excellent at one thing
 - i. Only 500 students
 - ii. Limited staff
 - iii. possibly a non-issue

- b. Inclusion, Cohesion, Unity
 - a. Get the charter in the district
 - i. CTE
 - ii. IB
 - iii. STEM
 - iv. Montessori (charter)
 - b. Approach Cottonwood (surrounding districts)
 - i. Verde Valley School District
 - c. Transparent communication
 - i. A way to be a part of communication
- c. Marketing
 - a. Transparency
 - i. Accurate performance measurements
 - 1. Consistent and fair comparison with other districts
- d. Fundraising/Financing
 - a. \$\$\$ from a **Foundation**
 - i. An endowment that would pay out close to a million dollars a year to be top salary in state
 - ii. Centralized funding to use throughout district
 - 1. Cooperative
 - 2. Eliminates some of the division between schools
 - iii. PTA/Booster Clubs focused on school-specific events and projects
 - 1. Field trips
 - 2. Clubs
 - b. Volunteer **Volunteer Coordinator**
 - i. Free after-school programs
 - ii. Adaptable programs
 - c. Realistic goals
- e. Recruit and retain highly effective staff
 - a. Teacher pay
 - b. Training

Next Steps

Share with staff the following:

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- a. Education
- b. Inclusion, Cohesion, Unity
- c. Marketing
- d. Fundraising/Financing
- e. Recruit and retain highly effective staff

Get staff input and bring the input back to next Tuesday's meeting.