

**Notice of Public Meeting
Sedona-Oak Creek Joint Unified School District #9**

**Strategic Development Team Committee
Community Forum
Wednesday, November 15, 2017, 5:30 p.m.**

MINUTES

1. Welcome Debbie Jones
Ms. Jones welcomed the audience of citizens, and thanked them for their support in contributing to this valuable process.

2. Call to Order Don Groves
Mr. Groves called the meeting to order at 5:33 p.m.

3. Members Present

Don Groves	Carolyn Fisher	Cindy Hauserman
Jennifer Chilton	Debbie Jones	Kathy Featherstone
Randy Hawley	Heather Isom	Scott Keller
Melissa Cristallo	Clair Ramos	Katie Chorlton
Jay Litwicki	Shalimar Rodgers	

Members Excused

Darrin Karuzas	Deana Dewitt	Cynthia Ramirez
Susan McGuire	Heather Minter	

Board Members Present Heather Hermen Karl Wiseman Randy Hawley

4. Approval of Minutes from November 2, 2017 Don Groves
Motion made by Scott Keller/Seconded by Carolyn Fisher: A motion to approve the minutes from November 2, 2017 carried unanimously.

5. Overview of the Strategic Planning Process Don Groves
Mr. Groves gave an overview of the strategic planning process. Four community forums will be held to allow community members, parents, and staff to identify strengths, weaknesses, opportunities, and threats to the district in moving forward. Social, economic, political, environmental, and legal data will be analyzed in conjunction with data collected from the community forums. An organizational systems approach will be used to identify common themes and issues, and a plan will be developed with goals and objectives specific to our district. Timelines for creation and implementation of the Strategic Plan were discussed, as well as the plans for communicating with the public.

6. Public Input and Discussion All
Those present were asked to identify SWOT's, and common themes were identified. Strengths included: personnel, our environment, strong community support, and great PTAs at each site. Weaknesses included: a divisive district, low pay and morale, state funding, lack of effective administration, and lack of cohesiveness of district programs. Identified opportunities included:

marketing our IB and STEM programs, and moving forward with a new superintendent. Threats included: decreased enrollment, funding, large class sizes, resistance to change, staff overwork, affordable housing, lack of common models between schools, and the override election.

Discussion topics also included: identifying underlying internal problems, obtaining as much public information as possible, getting buy-in from all stakeholders, the purpose of creating this strategic plan, fixing what's broken, understanding our competitors, and attracting new families to the district.

7. Summary Remarks

Don Groves

Mr. Groves thanked those in attendance for their valuable input and commitment. This is a first step toward raising the bar and creating exceptional educational opportunities for all students in our district. Mr. Groves noted that this process is all about best preparing our students for an ever-changing and challenging world.

8. Adjournment

Don Groves

Mr. Groves adjourned the meeting at 7:09 p.m.

Submitted by:
Sally Cadigan