

Sedona-Oak Creek Joint Unified School District #9

Strategic Planning Team Committee

November 2, 2017, 4:00 p.m.

Minutes

1. Call to Order

Don Groves

Mr. Groves called the meeting to order at 4:05 p.m.

2. Members Present

Don Groves	Carolyn Fisher	Cindy Hauserman
Jennifer Chilton	Debbie Jones	Kathy Featherstone
Deana Dewitt	Heather Isom	Scott Keller
Randy Hawley	Susan McGuire	Clair Ramos
Cindy Ramirez	Melissa Cristallo	
Katie Chorlton	Jay Litwicki	

3. Superintendent Comments

Dave Lykins

Mr. Lykins welcomed members of the committee, and expressed his confidence that, with the power of diversity, this team will work collaboratively to address the challenges faced in education today.

4. Overview of the Strategic Planning Process

Don Groves

Mr. Groves described his vision for the committee using an organizational systems approach. Qualitative and quantitative data will be gathered and processed to build a strategic plan to insure that our students will be successful in our ever-changing society. Data gathering will consist of community input, educational future forecasting, and analysis of demographic data including but not limited to: economic, technologic, social, political, legal and environmental factors. Mr. Groves stated that important terms to keep in mind are: confirmation bias, open-mindedness, and drivers of change.

Current district initiatives were discussed including: curriculum development/mapping, mentoring/tutoring, benchmarking, and teacher evaluations. It was noted that we must not lose sight of these valuable ongoing processes.

5. Introduction of Members

All

Members introduced themselves, and described their reasons for serving on this committee. It was agreed that this is a valuable process and a good use of time. Members expressed that this will lead to more unification in the district, will attract more students and revenue, and will help our children in getting a better education. The importance of involvement and participation of the Hispanic community was discussed, as well as student representation at meetings.

6. Review of Team Norms

Don Groves

Team norms were not reviewed.

7. Review calendar and decide upon the best time to meet All

The proposed calendar of forums/meetings was reviewed. Members felt the community forums should be scheduled later in the day, at 5:30 p.m. In addition it was felt a fourth forum (December 12th) should be added in order to engage our Hispanic population. It was agreed that 4:00 p.m. worked for regular committee meetings.

8. Make assignments for data gathering Don Groves

A group assigned for community input was identified and will present its findings at the December 19th SDT committee meeting.

9. Review format for Community Forums Don Groves

Mr. Groves' vision is to use the SWOT (strengths, weaknesses, opportunities, and threats) model to organize community input. Community members will be asked to put post it notes on butcher paper for each category. The community input group will then gather, analyze, and present the data to the team.

10. Adjournment Don Groves

Meeting adjourned at 5:35 p.m.

Submitted by:
Sally Cadigan